The Aisles Have Eyes How Retailers Track Your Shopping Strip Your Privacy And Define Your Power

Simplified Chinese edition of a New York Times bestseller and the Pulitzer Prize-winning book ANGELA'S ASHES: A Memoir (Part 1 of 3) by Frank McCourt. Despite extreme poverty and desperation of his childhood McCourt recounts his early age in an affecting and uplifting voice in this luminous memoir. In Simplified Chinese. Distributed by Tsai Fong Books, Inc.

????:Joan.Grawford

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Traditional Chinese edition of Becoming: A Guided Journal for Discovering Your Voice

Your voice as biometric data, and how marketers are using it to manipulate you Only three decades ago, it was inconceivable that virtually entire populations would be carrying around wireless phones wherever they went, or that peoples' exact locations could be tracked by those devices. We now take both for granted. Even just a decade ago the idea that individuals' voices could be used to identify and draw inferences about them as they shopped or interacted with retailers seemed like something out of a science fiction novel. Yet a new business sector is emerging to do exactly that. The first in-depth examination of the voice intelligence industry, The Voice Catchers exposes how artificial intelligence is enabling personalized marketing and discrimination through voice analysis. Amazon and Google have numerous patents pertaining to voice profiling, and even now their smart speakers are extracting and using voice prints for identification and more. Customer service centers are already approaching every caller based on what they conclude a caller's voice reveals about that person's emotions, sentiments, and personality, often in real time. In fact, many scientists believe that a person's weight, height, age, and race, not to mention any illnesses they may have, can also be identified from the sound of that individual's voice. Ultimately not only marketers, but also politicians and governments, may use voice profiling to infer personal characteristics for selfish interests and not for the benefit of a citizen or of society as a whole. Leading communications scholar Joseph Turow places the voice intelligence industry in historical perspective, explores its contemporary developments, and offers a clarion call for regulating this rising surveillance regime.

Traditional Chinese edition of Sharks Fin and Sichuan Pepper:A Sweet-Sour Memoir of Eating in China, praised as one of the best travel food writings. Fuchsia Dunlop writes for Gourmet, Saveur, the Financial Times, and Time Out. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

Report and speeches at the [third] annual meeting of the Church Pastoral-aid Society, May 8, 1838.

The Cat in the Hat takes Young Cat in tow to show him the fun he can get out of reading.

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This is a book about what privacy is and why it matters. Governments and companies keep telling us that Privacy is Dead, but they are wrong. Privacy is about more than just whether our information is collected. It's about what we do with that information. And in our modern society, that's pretty much everything we do, from GPS mapping to texting to voting to treating disease. We need to realize that privacy is up for grabs, and we need to craft rules to protect ourhard-won, but fragile human values like identity, freedom, consumer protection, and trust. Author Neil Richards shows what privacy is, why privacy matters, and how we can build a better digital future together.

"This book examines the current state of global media distribution today, including legacy and born-digital media industries, and the social, cultural, and economic impact of the digital distribution ecosystem"--

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