

The following papers are included: "JFK's Four Consumer Rights" (Lampman); "Product Safety" (Gerner); "Use of Cost-Benefit Analysis in Product Safety Regulation" (Crandall); "CPCS's Voluntary Standards" (Ault); "Consumer Safety and Issue Emergence Process" (Mayer); "Reflections on Research in the Consumer Interest" (Nelson); "Concept of Quality" (Curry); "Price Quality Relationship" (Geistfeld); "Environmental Considerations and Assessment of Quality" (Huttenrauch); "Weights, Cardinality, and Scaling in Assessing Quality" (Maynes); "Information Processing from Consumer's Perspective" (Russo); "Overlooked Mechanisms for Conveying Information to Consumers" (Mazis); "Determinants of Information Use" (Olshavsky); "Economics of Information in Consumer Markets" (Ippolito); "Economics of Information" (Ratchford); "Consumer Choice Is More than Search" (Morgan); "An Electronic Future?" (Mitchell); "New Technologies in Consumer Information" (Talarzyck); "Marketing Context of Consumer Choice" (Wilkie); "International Trade" (Dardis); "International Trade and Trade-Offs for Third World Consumers" (Reich); "International Trade" (Allain); "International Trade and Trade-Offs for Third World Consumers" (Kinsey); "Increasing Competition through Deregulation" (Kushman); "Case for Minimizing Regulation" (Clarkson); "Financial Services" (Durkin); "Privatization, Competition and Airline Deregulation" (Mitchell); "Issues in Regulation and Deregulation" (Nelson); "Organization of Consumer Movement" (Herrmann et al.); "Why Consumer Education in Japan?" (Imai); "Consumer Organization and Representation in Developed World" (Sand); "Consumer Organization and Representation in Developing Countries" (Allain); "Consumer Policy and European Economic Community" (Orsini); "Consumer Problems" (Thorelli); "Salient Issues in Current European Consumer Policy Research" (Orlander); "Time for a Wingspread" (Kerton); "Self-Fulfillment, Consumer Policy and Consumer Research" (Scherhorn); "Corporate Consumer Affairs Departments" (Fornell); "Consumer Affairs" (Fernstrom); "Consumer Affairs" (Vawter); "Consumer Affairs Professionals and the Consumer Interest" (McKaig); "Advertising" (Eastwood); "Market Research in the Consumer Interest" (Imowitz); "Marketing Research as a Dialogue" (Levy); "How Can Marketing Research Contribute to Consumer Interest?" (Murphy); "Survey Research on Behalf of Consumer" (Warren); "Consumer Complaints and Redress" (Andreasen); "Consumer Satisfaction/Dissatisfaction and Consumer Interest" (Hunt); "Disappearance of Consumer from Modern Products Liability Law" (Priest); "Role of Secondary Schools" (Green); "Role of Federal Government" (Mohr); "Role of Cooperative Extension" (Turner); and "Content of College-University Course in Consumer Education" (Robinson). (MN)

The upswing in global investment and trade continued in the second half of 2017. At 3.8 percent, global growth in 2017 was the fastest since 2011. With financial conditions still supportive, global growth is expected to tick up to a 3.9 percent rate in both 2018 and 2019. Advanced economies will grow faster than potential this year and next; euro area economies are set to narrow excess capacity with support from accommodative monetary policy, and expansionary fiscal policy will drive the US economy above full employment. Aggregate growth in emerging market and developing economies is projected to firm further, with continued strong growth in emerging Asia and Europe and a modest upswing in commodity exporters after three years of weak performance. Global growth, however, is projected to soften beyond the next couple of years, with most advanced economies likely returning to potential growth rates well below precrisis averages. Growth is projected to remain subpar in several emerging market and developing economies, including in some commodity exporters that continue to face substantial fiscal consolidation needs. Beyond the next few quarters risks clearly lean to the downside. The current recovery offers a window of opportunity to advance policies and reforms that secure the current upswing and raise medium-term growth to the benefit of all.

This edited volume brings together six case studies. Three link local producers with global markets: a cocoa cooperative of 45,000 producers in Ghana who are co-owners of a chocolate company in the UK; family-based cooperatives in Samoa which produce organic virgin coconut oil for export; and small enterprises in Mozambique which are helping to regenerate the cashew processing and export industry. Three focus on improving the working conditions of the hundreds of thousands of wage workers in global value chains: those in the fruit exporting industry in South Africa; those in the garment export industry in Bangladesh; and those in the newly created call centres in India. Each case study is written by a team of international and national researchers and aims to present decision makers with concrete examples which can spread the gains of globalization to the working poor through shifting the balance of access, power and returns within global value chains.

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