

Daily Trading Hsbc

Achieve positive returns on your investments, in any market With Managing Your Investment Portfolio FD you can build and manage a portfolio of investments that's flexible enough to provide positive returns, no matter what the market is doing. Inside you'll find a wealth of strategies and techniques to help you take your investments to the next level. Learn to track and predict volatility; hedge your exposure by going long and short; use strategies like arbitrage, relative value and pairs trading; and dip into distressed assets, options, derivatives, spread betting and much more. Techniques and strategies covered include: Tracking and predicting volatility, and making short-term gains on very volatile markets Hedging exposure and going long and short Arbitrage (taking advantage of price differences between markets) Pairs trading Relative value strategies Distressed assets (things written off by the mainstream that may have long-term value) Earnings surprises (looking for companies delivering better earnings than predicted by analysts) Options and derivatives Macro trading (looking at key indicators for economic cycles)

Now you can master the art of foreign exchange trading While most currency trading and foreign exchange books focus on international finance theory or simplistic chart-based strategies, The Art of Currency Trading is a comprehensive guide that will teach you how to profitably trade currencies in the real world. Author Brent Donnelly has been a successful interbank FX trader for more than 20 years and in this book, he shares the specific strategies and tactics he has used to profit in the forex marketplace. The book helps investors understand and master foreign exchange trading in order to achieve sustainable long-term financial success. The book builds in intensity and depth one topic at a time, starting with the basics and moving on to intermediate then advanced setups and strategies. Whether you are new to currency trading or have years of experience, The Art of Currency Trading provides the information you need to learn to trade like an expert. This much-needed guide provides: an insider's view of what drives currency price movements; a clear explanation of how to combine macro fundamentals, technical analysis, behavioral finance and diligent risk management to trade successfully; specific techniques and setups you can use to make money trading foreign exchange; and steps you can take to better understand yourself and improve your trading psychology and discipline. Written for currency traders of all skill levels, international stock and bond investors, corporate treasurers, commodity traders, and asset managers, The Art of Currency Trading offers a comprehensive guide to foreign exchange trading written by a noted expert in the field.

Identifying malpractice and misconduct should be top priority for financial risk managers today Corruption and Fraud in Financial Markets identifies potential issues surrounding all types of fraud, misconduct, price/volume manipulation and

other forms of malpractice. Chapters cover detection, prevention and regulation of corruption and fraud within different financial markets. Written by experts at the forefront of finance and risk management, this book details the many practices that bring potentially devastating consequences, including insider trading, bribery, false disclosure, frontrunning, options backdating, and improper execution or broker-agency relationships. Informed but corrupt traders manipulate prices in dark pools run by investment banks, using anonymous deals to move prices in their own favour, extracting value from ordinary investors time and time again. Strategies such as wash, ladder and spoofing trades are rife, even on regulated exchanges – and in unregulated cryptocurrency exchanges one can even see these manipulative quotes happening real-time in the limit order book. More generally, financial market misconduct and fraud affects about 15 percent of publicly listed companies each year and the resulting fines can devastate an organisation's budget and initiate a tailspin from which it may never recover. This book gives you a deeper understanding of all these issues to help prevent you and your company from falling victim to unethical practices. Learn about the different types of corruption and fraud and where they may be hiding in your organisation Identify improper relationships and conflicts of interest before they become a problem Understand the regulations surrounding market misconduct, and how they affect your firm Prevent budget-breaking fines and other potentially catastrophic consequences Since the LIBOR scandal, many major banks have been fined billions of dollars for manipulation of prices, exchange rates and interest rates. Headline cases aside, misconduct and fraud is uncomfortably prevalent in a large number of financial firms; it can exist in a wide variety of forms, with practices in multiple departments, making self-governance complex. Corruption and Fraud in Financial Markets is a comprehensive guide to identifying and stopping potential problems before they reach the level of finable misconduct.

Clear, concise instruction for all CFA Program Level I concepts and competencies for the 2020 exam The same official curricula that CFA Program candidates receive with program registration is now publicly available for purchase. CFA Program Curriculum 2020 Level I, Volumes 1-6 provides the complete Level I curriculum for the 2020 exam, delivering the Candidate Body of Knowledge (CBOK) with expert instruction on all 10 topic areas of the CFA Program. Fundamental concepts are explained in-depth with a heavily visual style, while cases and examples demonstrate how concepts apply in real-world scenarios. Coverage includes ethical and professional standards, quantitative analysis, economics, financial reporting and analysis, corporate finance, equities, fixed income, derivatives, alternative investments, and portfolio management, all organized into individual sessions with clearly defined Learning Outcome Statements. Charts, graphs, figures, diagrams, and financial statements illustrate concepts to facilitate retention, and practice questions provide the opportunity to gauge your understanding while reinforcing important concepts. Learning Outcome Statement checklists

guide readers to important concepts to derive from the readings Embedded case studies and examples throughout demonstrate practical application of concepts Figures, diagrams, and additional commentary make difficult concepts accessible Practice problems support learning and retention CFA Institute promotes the highest standards of ethics, education, and professional excellence among investment professionals. The CFA Program curriculum guides you through the breadth of knowledge required to uphold these standards.

Financial spread betting is a huge industry. But who wins and who loses at this game? What do the winners do that differs from the losers? That is what this book is about. Malcolm Pryor uses the model of climbing a mountain to explain a disciplined, winning approach to spread betting. First a base camp must be established. This includes getting set up with the right corporate data, charting and accounts software, deciding what to bet on and what your time frame should be, learning the nuances of operating an account, controlling risk, and learning from other people's mistakes. Many spread bettors don't even get this far. Next, we start climbing the mountain; this means having strategies that are right for us. The whole of this section is devoted to illustrating strategies which can be used for spread betting, for example trend following, counter-trend strategies and delta-neutral strategies such as pairs trading. Finally, we make our assault on the summit of the mountain. This is where the winners set themselves apart from the losers. Issues covered here include trade planning, record keeping, performance reviews, more on risk management, psychology and continual development. In this enhanced second edition, you also benefit from: - Refreshed and improved trading and risk management techniques, incorporating four additional years of spread betting experience and changes in the markets. - Brand new advice on managing exposure. - Updated analysis of spread betting firms' behaviour, order types and other practical issues. Spread betting is great fun; almost anyone can enjoy the odd bet now and again. But if you want to make money from spread betting then it must be taken seriously and a disciplined, tactical approach is required. This book is the essential guide to get to the top of the mountain.

Examines the Obiang case (using U.S. lawyers, real estate and escrow agents, and wire transfer systems to bring suspect funds into the United States), the Bongo case (using lobbyist, family, and U.S. trust accounts to bring suspect funds into the United States), the Abubakar case (using offshore companies to bring suspect funds into the United States) and the Angola case (exploiting poor Politically Exposed Persons (PEP) controls).

MegaTrade101 aims to provide a comprehensive trading guide for traders and investors in the Foreign Currency Market. With a more accurate trading analysis through an 'enhanced Fibonacci Analysis' and using 'Leverage as equalizer for Risk' the probability of having a net positive result over all would be the real essence of trading the Forex market.

BANK 2.0 reveals why customer behaviour is so rapidly changing, how branches will evolve, why cheques are disappearing, and

why your mobile phone will replace your wallet—all within the next 10 years.

Do you want to earn up to a 455% annual return on your money by two trades per day on HSBC Holdings Plc HSBC Stock? Reading this book is the only way to have a specific strategy. This book offers you a chance to trade HSBC Stock at predicted prices. Eight methods for buying and selling HSBC Stock at predicted low/high prices are introduced. These prices are very close to the lowest and highest prices of the stock in a day. All methods are explained in a very easy-to-understand way by using many examples, formulas, figures, and tables. The BIG DATA of the 5362 consecutive trading days (from July 16, 1999 to November 3, 2020) are utilized. The methods do not require any background on mathematics from readers. Furthermore, they are easy to use. Each takes you no more than 30 seconds for calculation to obtain a specific predicted price. The methods are not transient. They cannot be beaten by Mr. Market in several years, even until the stock doubles its current age. They are traits of Mr. Market. The reason is that the author uses the law of large numbers in the probability theory to construct them. In other words, you can use the methods in a long time without worrying about their change. The efficiency of the methods can be checked easily. Just compare the predicted prices with the actual price of the stock while referring to the probabilities of success which are shown clearly in the book (click the LOOK INSIDE button to read more information before buying this book). Depending on the number of investors who are interested in this book, the performance of the methods from the publication date will be added to the book after one year, and will be stated here in the description of the book too. You will then see that the methods in this book are outstanding or not. The book is very useful for Investors who have decided to buy the stock and keep it for a long time (as the strategy of Warren Buffett), or to sell the stock and pay attention to other stocks. The methods will help them to maximize profits for their decision. Day traders who buy and sell the stock many times in a day. Although each method is valid one time per day, the information from the methods will help the traders buy/sell the stock in the second time, third time or more in a day. Beginners to HSBC Stock. The book gives an insight about the behavior of the stock. They will surely gain their knowledge of HSBC Stock after reading the book. Everyone who wants to know about the U.S. stock market.

The book provides a comprehensive and up-to-date overview of the global stock market focusing on the relations of issuers, investors, and intermediaries, and how these are shaped by local context. It shows how the stock market map is currently being re-drawn, and its centrality to understanding the structure and dynamics of the world economy.

The aim of this book is to explain point-and-figure charting to European investors and traders, and to show why it is the most reliable technical tool for timing entry and exit points in stocks, indices and other securities. The book is written for all levels of trader, from the novice to the experienced. It starts by explaining the basics of point-and-figure, and by showing its advantages over other types of chart. Readers are then given step-by-step instructions on how to start a point-and-figure chart from simple price data, and how to add to it day-by-day using simple rules based on end of day highs and lows. The emphasis is on simplicity and clarity. The section on chart interpretation introduces the basic buy and sell signals, and goes on to explain the more complex signals, in each case illustrating the pattern, and the precise entry and exit points, with colour charts from FTSE stocks and

indices. It also shows how trend lines are incorporated into a chart. The latest point-and-figure trading techniques are covered in depth. The authors show how to: use horizontal and vertical counts to estimate the size of price moves, use stop-orders to protect positions, use pyramiding to maximise profitable trends, and use swing trading in combination with p&f. They also show how to adapt your trading style to the amount of capital you have available and to your risk tolerance. In the later sections of the book, the authors concentrate on optimisation of p&f trading and the avoidance of the most common trap - 'over-fitting' - and on analysis of the profitability of p&f trading. They demonstrate conclusively that point and figure, correctly applied, produces consistent and reliable profits across a variety of markets. In summary, Heinrich Weber & Kermit Zieg's book is the definitive guide to the theory and application of point-and-figure charting. It is especially welcome for UK and European traders, since it uses recent charts of FTSE and European securities as examples, and includes hitherto unpublished research on p&f's applicability to European securities.

Remarkable change is the new reality of International Business. The accelerating cross-border flow of products, services, capital, ideas, technology and people are driving businesses--large and small--to internationalise. International Business 1st Australasian edition: the New Realities is a rigorous resource which motivates and prepares future managers to operate in multi-national settings, by delivering a teaching system that works. Based on the authors' collective teaching and working experience—as well as discussions with practitioners, students, and faculty staff—this is a complete teaching and learning system where cases, exercises and management skill builders are seamlessly integrated and matched to the topics in each chapter. Case studies from a wide variety of markets relevant to Australasian businesses, including ASEAN countries (e.g. Singapore, Malaysia, Indonesia) as well as China, India, Japan, South Korea, Pakistan, Europe and the Middle East, provide a real-world perspective to theories and examine the latest trends in international business. For undergraduate students majoring in international business or post-graduate courses in international business.

The accelerating cross-border flow of products, services, capital, ideas, technology and people is driving businesses--large and small--to internationalise. International Business 2nd Australasian edition: the New Realities is a rigorous resource which prepares future managers to operate successfully in multinational settings. Case studies from a wide variety of markets relevant to Australasian business, including ASEAN countries as well as China, India, Japan, South Korea, Pakistan, Europe and the Middle East, provide a real-world perspective to theories and examine the latest trends in international business. The second edition of International Business features 10 new in-depth case studies specially created for this edition. For undergraduate students majoring in international business or post-graduate courses in international business.

Introduces professionals and scientists to statistics and machine learning using the programming language R Written by and for practitioners, this book provides an overall introduction to R, focusing on tools and methods commonly used in

data science, and placing emphasis on practice and business use. It covers a wide range of topics in a single volume, including big data, databases, statistical machine learning, data wrangling, data visualization, and the reporting of results. The topics covered are all important for someone with a science/math background that is looking to quickly learn several practical technologies to enter or transition to the growing field of data science. The Big R-Book for Professionals: From Data Science to Learning Machines and Reporting with R includes nine parts, starting with an introduction to the subject and followed by an overview of R and elements of statistics. The third part revolves around data, while the fourth focuses on data wrangling. Part 5 teaches readers about exploring data. In Part 6 we learn to build models, Part 7 introduces the reader to the reality in companies, Part 8 covers reports and interactive applications and finally Part 9 introduces the reader to big data and performance computing. It also includes some helpful appendices. Provides a practical guide for non-experts with a focus on business users Contains a unique combination of topics including an introduction to R, machine learning, mathematical models, data wrangling, and reporting Uses a practical tone and integrates multiple topics in a coherent framework Demystifies the hype around machine learning and AI by enabling readers to understand the provided models and program them in R Shows readers how to visualize results in static and interactive reports Supplementary materials includes PDF slides based on the book's content, as well as all the extracted R-code and is available to everyone on a Wiley Book Companion Site The Big R-Book is an excellent guide for science technology, engineering, or mathematics students who wish to make a successful transition from the academic world to the professional. It will also appeal to all young data scientists, quantitative analysts, and analytics professionals, as well as those who make mathematical models.

Few topics have attracted as much attention worldwide in recent years as the RMB. These debates have gained added urgency in light of the financial crisis and the topic of RMB revaluation is now being actively debated in countries all over the world from Tunisia to the United States. This book explores the ever-changing role of the RMB and the related derivative products. However, it does so from a view that is heavily influenced by the fallout from the financial crisis as well as the in the context of the increasing maturity of the Chinese capital markets. The author has drawn on his experience as a regulator to provide invaluable views, insights and information on RMB derivative products and the development of this market going forward. Key topics include: Overview of current China economy and its capital market In-depth analysis on the China's banking system and foreign exchange system Extensive analysis of on-shore and off-shore financial products in China Explanation of the needs and reasons for RMB products innovation Insights into the internationalization of the RMB Not only will this book leave its readers with a much clearer idea of the structure of China's capital markets but it also gives insights on the market going forward leveraged through Peter Zhang's many

years of experience as both a senior banker and through his integral role in the key regulatory authority of the banking sector, the CBRC.

Purchase the power to trade smart Knowledge is power in any endeavor, and in the quick-action world of day trading—with roller-coaster markets, trade wars, and new tax laws inflating both opportunity and risk—being expertly informed is what gives you the power to trade fast with a cool head. The fully updated new edition of *Day Trading For Canadians For Dummies*—the first in almost a decade—gives you that knowledge, taking you from the basic machinery of short-term markets to building and sticking to a plan of action that keeps your bottom line sitting pretty. In an easy-to-follow, no-jargon style, award-winning business journalist Bryan Borzykowski provides a complete course in day trading. He covers the basics—such as raising capital and protecting one's principal investments—as well as specialized skills and knowledge, including risk-management strategies and ways to keep your emotions in check when you're plugged into an overheating market. You'll also find sample trading plans and important Canada-specific information, such as the best online brokerage firms, useful local resources, and an overview of the unique tax issues faced by Canadian traders. Evaluate strategy and performance Read market indicators Know your crypto Get your options For day traders, every second counts: With the help of *Day Trading For Canadians For Dummies*, you'll know where you want to be and how to get there—and how best to profit—fast.

Filled with a comprehensive collection of information from experts in the commodity investment industry, this detailed guide shows readers how to successfully incorporate commodities into their portfolios. Created with both the professional and individual investor in mind, *The Handbook of Commodity Investments* covers a wide range of issues, including the risk and return of commodities, diversification benefits, risk management, macroeconomic determinants of commodity investments, and commodity trading advisors. Starting with the basics of commodity investments and moving to more complex topics, such as performance measurement, asset pricing, and value at risk, *The Handbook of Commodity Investments* is a reliable resource for anyone who needs to understand this dynamic market.

Improve financial product control operations with this comprehensive reference *Effective Financial Product Control* provides detailed "how-to" guidance for the product control function, serving as a control standards primary reference for both internal and external stakeholders. Coverage includes tasks, roles, and functions, presented in an accessible way for introductory readers, while also offering best practice and improvement examples for the seasoned professional. Readers will learn how to handle risk exposure, exception reports, PNL, and more, and better grasp the relevant regulation, compliance rules, and standards. Key touch points include risk management, audit, accounting, treasury, trading and product sales, along with an examination of taxation and regulatory interaction including SOX, control review,

valuations, and liquidity levels. Teaching and student ancillary materials include lecture slides, case studies, questions and answers, and functional documents that facilitate fundamental understanding. Product control within financial services organizations monitors trades, trade patterns, and entire portfolios to assess the remits and risks being taken, acting as the primary conduit between the trading desk and risk management, accounting, auditing, and financial functions. This book gives readers a foundation in product control, with detailed guidance toward every aspect of the function. Gain a deeper understanding of common product controller tasks Structure an effective and efficient product control function Carry out audit and regulatory review more effectively Understand product control's role within the financial institution Product controllers' primary responsibility is to ensure that traders operate within their assigned remits, and mark their books to market prices. The practice is crucial, but often poorly understood. For product control staff looking to enhance their skills and improve operational processes, Effective Financial Product Control is the complete guide to the function.

Trading is a chaotic, complex, and loosely-structured game played by the smartest minds and most expensive computers in the world. It is the ultimate puzzle. The game is constantly changing and the rules, mechanics, and probabilities are difficult to observe and forever in flux. Just when you think you've got a plan: BAM. You get punched in the mouth. Trading attracts intelligent, driven individuals who see enormous financial rewards and few barriers to entry. But no amount of intelligence or skill is enough if you are irrational, undisciplined, or overconfident. How do you survive and excel in this high-stakes competition? How do you become an Alpha Trader? The answer is mindset, methodology, and math. ALPHA TRADER is not a textbook and it is not a boring, theoretical deep dive into trading psychology. It's a practical guide full of actionable information, exciting and relevant trading floor stories, concisely-distilled research, and real-life examples that explain and reinforce critical concepts. It covers practical and essential topics like strategy vs. tactics, microstructure, market narrative, technical analysis, bias, sentiment, positioning and rigorous risk management. ALPHA TRADER is for traders of every skill and experience level. Professional trading is a lifelong journey of self-improvement, struggle, adaptation, and success. This book will make you a better trader as it helps you level up on that journey. "I couldn't put this book down! Brent has done an amazing job capturing the challenges that traders face on a daily basis and how best to navigate today's markets." - Ben Melkman, founder and CIO of Light Sky Macro "Alpha Trader is a masterpiece that puts you in control of your trading." - Saed Abukarsh, partner at Ark Capital Management (Dubai)

A comprehensive examination of Islamic capital markets Taking a comparative approach to the subject, this text looks at the similarities and differences between Islamic capital markets and conventional capital markets. The book explains each particular topic from both the conventional and the Islamic perspective, offering a full understanding of Islamic capital markets, processes, and instruments. In addition to a full explanation of Islamic products, this approach also ensures a holistic understanding of the dual markets within which Islamic capital markets operate. Ideal for both students and current practitioners, The New Islamic Capital Markets fills a large gap in the current literature on the subject. Whereas most books in this field cover the topic only superficially, this book offers the depth of coverage and academic rigor needed by professionals and serious students. Fills a gap in the current literature on the subject with comprehensive coverage and in-depth explanations Takes a comparative and holistic approach to the subject and features case studies from Malaysia, Indonesia, the Middle East,

and Europe Written by a professor of finance at the International Centre for Education in Islamic Finance (INCEIF) One of the few comprehensive, dedicated guides to the subject available, The New Islamic Capital Markets offers a full understanding of the subject for students and professionals alike.

No other book has ever provided this kind of vital information - the kind that traders need to win at spread betting. The authors have taken data from the daily trades of hundreds of traders over a five-year period - tens of thousands of trades. Then they analysed it. This analysis has allowed them to answer the following questions: - Which clients win and lose? What are their characteristics? - Which markets are the easiest to make money on? - Which markets should retail investors avoid? - Do investors make more money in volatile markets or quiet markets? - Which is more profitable: to go long or to go short? - Do short-term/day traders make more money than long-term traders? - What are the most common mistakes made by losing clients? - How much do the top spread betters actually make? - Which trading systems work best? - Do technical analyst traders outperform fundamental analysis traders? - How long are the most profitable positions held? - What impact do dealing costs have on your ability to beat the market? - What rules do profitable traders use for setting trade size and stop losses? - What do winners do differently from losing spread betting traders? - What size accounts do the most profitable traders have? - How many spread betters win and how many lose? - Do losers become winners and winners become losers over time? - Do winners mimic what big winners like George Soros do? What does success look like? What puts someone in the top 10 of spread betters? What are they doing right? That is what this book teaches. The book is packed with hardcore insider data - taken from other traders and the authors' own trades - all carefully dissected to provide you with the answers you need to succeed. As insiders, the authors' aim is to show you how to beat the market. They now it can be done because they know the winners who do it. In this book, they show you how to do it.

Do you want to earn up to a 1810% annual return on your money by two trades per day on HSBC Hlds Plc HSB.PA Stock? Reading this book is the only way to have a specific strategy. This book offers you a chance to trade HSB.PA Stock at predicted prices. Eight methods for buying and selling HSB.PA Stock at predicted low/high prices are introduced. These prices are very close to the lowest and highest prices of the stock in a day. All methods are explained in a very easy-to-understand way by using many examples, formulas, figures, and tables. The BIG DATA of the 4892 consecutive trading days (from September 3, 2001 to November 3, 2020) are utilized. The methods do not require any background on mathematics from readers. Furthermore, they are easy to use. Each takes you no more than 30 seconds for calculation to obtain a specific predicted price. The methods are not transient. They cannot be beaten by Mr. Market in several years, even until the stock doubles its current age. They are traits of Mr. Market. The reason is that the author uses the law of large numbers in the probability theory to construct them. In other words, you can use the methods in a long time without worrying about their change. The efficiency of the methods can be checked easily. Just compare the predicted prices with the actual price of the stock while referring to the probabilities of success which are shown clearly in the book (click the LOOK INSIDE button to read more information before buying this book). Depending on the number of investors who are interested in this book, the performance of the methods from the publication date will be added to the book after one year, and will be stated here in the description of the book too. You will then see that the methods in this book are outstanding or not. The book is very useful for Investors who have decided to buy the stock and keep it for a long time (as the strategy of Warren Buffett), or to sell the stock and pay attention to other stocks. The methods will help them to maximize profits for their decision. Day traders who buy and sell the stock many times in a day. Although each method is valid one time per day, the information from the methods will help the traders buy/sell the stock in the second time, third time or more in a day. **Beginners to HSB.PA Stock.** The book gives an insight about the behavior

of the stock. They will surely gain their knowledge of HSB.PA Stock after reading the book. Everyone who wants to know about the U.S. stock market.

Do you want to live the ultimate life of freedom, flexibility, and endless amounts of income? If so then keep reading... Do you have problems getting started with day trading or stock investing? Not knowing how to reduce your risks when investing? Choosing the best stocks to trade? Or even selecting the best time to trade? If you do, within this book many of the top leaders in the field have shared their knowledge on how to overcome these problems and more, most of which have 10+ years worth of experience. In *The Advanced Stock Market and Day Trading Guide*, you will discover: - A simple trick you can do to find the most profitable stocks to trade and invest in! - The best day trading strategies for making the most money in the shortest amount of time! - The one method you should follow for becoming a successful trader and investor! - Why selecting the best time to trade and invest can help you double the amount you make in a day! - Understanding why some people will lose money investing in the stock market! - And much, much more. The proven methods and pieces of knowledge are so easy to follow. Even if you've never tried stock trading and investing before, you will still be able to get to a high level of success. So, if you don't just want to transform your bank account but instead revolutionize your life, then click "Buy Now" in the top right corner NOW!

The first edition of *BANK 2.0*—#1 on Amazon's bestseller list for banking and finance in the US, UK, Germany, France, and Japan for over 18 months—took the financial world by storm and became synonymous with disruptive customer behaviour, technology shift, and new banking models. In *BANK 3.0*, Brett King brings the story up to date with the latest trends redefining financial services and payments—from the global scramble for dominance of the mobile wallet and the expectations created by tablet computing to the operationalising of the cloud, the explosion of social media, and the rise of the de-banked consumer, who doesn't need a bank at all. *BANK 3.0* shows that the gap between customers and financial services players is rapidly widening, leaving massive opportunities for new, non-bank competitors to totally disrupt the industry. "On the Web and on Mobile, the customer isn't king—he's dictator. Highly impatient, skeptical, cynical. Brett King understands deeply what drives this new hard-nosed customer. Banking professionals would do well to heed his advice." —Gerry McGovern, author of *Killer Web Content*

The 36 Stratagems are a unique collection of ancient Chinese proverbs that describe some of the most cunning and subtle strategies ever devised by man. Readers, and specifically investors, at all levels will benefit from this interpretation of the 36 stratagems detailing how to apply them in investment and "economic warfare." HSBC's 36 stratagems encourage flexibility and new ways of thinking about investment issues. "Investor education is not merely about how many lessons can be taught; but how much investors can learn from each lesson. This book combines modern investment and ancient Chinese wisdom in plain language and with interesting stories. It explores investment concepts yet opens your mind and shows you a new way of understanding fund investing." Mark McCombe, Global Chief Executive Officer, HSBC Global Asset Management "There is an old saying, "Gain knowledge for the preservation of wealth." Funds create value, and knowledge of funds will similarly enable investors to create value. The value of knowledge is no less important than the value of capital. For that reason, *36 Stratagems for Investors* has set out to show the value of knowledge as a way to capital accumulation and preservation. Readers will benefit from stratagems explained in every page of the book to aid

them in their financial investment." Qin Shuo, Chief Editor, China Business News "HSBC Jintrust's 36 Stratagems for Investors is an eye-opener for readers, investors and non-investors alike. HSBC Jintrust has done an impressive job of creating a book with the retail investors in mind; as it puts itself in their shoes to explore issues and solutions as they would. Each of the 36 stratagems is clearly and succinctly told and explained to allow prompt application. May the stratagems depicted in this book gain popularity to become part of the fund culture and investment culture in China, to enable tens of millions of investors to profit by it." Liu Dong, Deputy Editor, 21st Century Business Herald "This book offers focused research on the systems and technologies that provide intelligence and expertise to traders and investors and facilitate the agile ordering processes, networking, and regulation of global financial electronic markets"--Provided by publisher.

Trading is a battle between you and the market. And while you might not be a financial professional, that doesn't mean you can't win this battle. Through interviews with twelve ordinary individuals who have worked hard to transform themselves into extraordinary traders, Millionaire Traders reveals how you can beat Wall Street at its own game. Filled with in-depth insights and practical advice, this book introduces you to a dozen successful traders—some who focus on equities, others who deal in futures or foreign exchange—and examines the paths they've taken to capture considerable profits. With this book as your guide, you'll quickly become familiar with a variety of strategies that can be used to make money in today's financial markets. Those that will help you achieve this goal include: Tyrone Ball: trades Nasdaq stocks almost exclusively, and his ability to change with the times has enabled him to prosper during some of the most treacherous market environments in recent history. Ashkan Bolour: one of the earliest entrants into the retail forex market, he trades in the direction of the major trend, rather than trying to find reversals. Frank Law: a technician at heart, identifies a trading zone, commits to it, and scales down as long as the zone holds. Paul Willette: has mastered a method that allows him to harvest some profits right away, while ensuring that he can still benefit from an occasional extension run in his favor. Order your copy today and beat the Street.

By August 1998, the Hong Kong economy had become threatened not only by the natural consequences of the Asian crisis (1997-98), but also by waves of speculation, betting that the authorities would be forced to abandon the linked exchange rate (to the US dollar). When facing previous speculative attacks (starting October 1997), the authorities had followed traditional policies of raising interest rates. But by August 1998, such policies had helped to batter asset markets; property prices and output were falling, and confidence was low. Moreover, the speculators had developed an ingenious 'double play', simultaneously selling both the foreign exchange market and the Hang Seng equity market short; whether the authorities used an interest rate defense, or abandoned the 'link', the speculators would gain either way. So,

the authorities decided on a bold, unexpected and unconventional response to reports of a further attack. They would undertake counter-intervention, again both in the equity and foreign exchange markets. This book provides a fascinating story in itself, and insights into what lessons academics and practitioners can learn from the turbulent events of the time. Stephen Bell and Andrew Hindmoor compare banking systems in the U.S. and UK to those of Canada and Australia and explain why the system imploded in the former but not the latter. Canadian and Australian banks were able to make profits through traditional lending practices, unlike their competition-driven, risk-taking U.S. and UK counterparts.

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