Chapter 10 Upgrading Magento Wiki

Explore Google's open source web automation library Puppeteer to perform tasks such as end-to-end testing, performance monitoring, and task automation with ease. Using real-world use cases, this book will help you learn the capabilities and best practices of Puppeteer to take your automation code to the next level.
Master the art of conducting modern pen testing attacks and techniques on your web application before the hacker does! About This Book This book covers the latest technologies such as Advance XSS, XSRF, SQL Injection, Web API testing, XML attack vectors, OAuth 2.0 Security, and more involved in today's web applications Penetrate and secure your web application using various techniques Get this comprehensive reference guide that provides advanced tricks and tools of the trade for seasoned penetration testers Who This Book Is For This book is for security professionals and penetration testers who want to speed up their modern web application penetrating testing. It will also benefit those at an intermediate level and web developers who need to be aware of the latest application hacking techniques. What You Will Learn Get to know the new and less-publicized techniques such PHP Object Injection and XML-based vectors Work with different security tools to automate most of the redundant tasks See different kinds of newly-designed security headers and how they help to provide security Exploit and detect different kinds of XSS

vulnerabilities Protect your web application using filtering mechanisms Understand old school and classic web hacking in depth using SQL Injection, XSS, and CSRF Grasp XML-related vulnerabilities and attack vectors such as XXE and DoS techniques Get to know how to test REST APIs to discover security issues in them In Detail Web penetration testing is a growing, fast-moving, and absolutely critical field in information security. This book executes modern web application attacks and utilises cutting-edge hacking techniques with an enhanced knowledge of web application security. We will cover web hacking techniques so you can explore the attack vectors during penetration tests. The book encompasses the latest technologies such as OAuth 2.0, Web API testing methodologies and XML vectors used by hackers. Some lesser discussed attack vectors such as RPO (relative path overwrite), DOM clobbering, PHP Object Injection and etc. has been covered in this book. We'll explain various old school techniques in depth such as XSS, CSRF, SQL Injection through the ever-dependable SQLMap and reconnaissance. Websites nowadays provide APIs to allow integration with third party applications, thereby exposing a lot of attack surface, we cover testing of these APIs using real-life examples. This pragmatic guide will be a great benefit and will help you prepare fully secure applications. Style and approach This master-level guide covers various techniques serially. It is power-packed with real-world examples that focus more on the practical aspects of implementing the techniques rather going into detailed theory.

This book was written with the beginner in mind. It walks you through step-by-step exercises and makes use of illustrations to show exactly what is going on in each. You will be taken through exercises that not only help you to build a solid, secure wiki, but provide a foundation on which you can build and challenge yourself to learn even more. Throughout the book, you will follow along as a wiki dedicated to free/open source software built from the ground up. If you are a Web Designer, IT Administrator or Executive, or a Programmer and wish to gain a solid foundation in the MediaWiki software application, then this book is for you.

Banana Pi is a dual core single board microcomputer like Raspberry Pi but is much faster, more cost-effective, and performs more efficiently than Raspberry Pi. Banana Pi Cookbook is a practical guide that starts with setting up Banana Pi and moves on to exploring the more advanced capabilities of the device. You will learn to build a decent Linux-based operating system that can resolve common server tasks (Samba, Web, DLNA) and multimedia challenges. Also, you will see how to use the GPIO opportunities by building simple but straightforward circuits. By the end of this book, you will be an expert in using Banana Pi to deploy a variety of hardware and software applications.

A full-color introduction to the basics of HTML and CSS from the publishers of Wrox! Every day, more and more people want to learn some HTML and CSS. Joining the professional web designers and programmers are new audiences who need to know a

little bit of code at work (update a content management system or e-commerce store) and those who want to make their personal blogs more attractive. Many books teaching HTML and CSS are dry and only written for those who want to become programmers, which is why this book takes an entirely new approach. Introduces HTML and CSS in a way that makes them accessible to everyone—hobbyists, students, and professionals—and it's full-color throughout Utilizes information graphics and lifestyle photography to explain the topics in a simple way that is engaging Boasts a unique structure that allows you to progress through the chapters from beginning to end or just dip into topics of particular interest at your leisure This educational book is one that you will enjoy picking up, reading, then referring back to. It will make you wish other technical topics were presented in such a simple, attractive and engaging way! This book is also available as part of a set in hardcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781119038634; and in softcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781118907443.

Now in its fifth edition, the hugely popular Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing is fully updated, keeping you in line with the changes in this dynamic and exciting field and helping you create effective and up-to-date customer-centric digital marketing plans. A practical guide to creating and executing digital marketing plans, it combines established approaches to marketing planning with the creative use of new digital models and digital tools. It is designed to

support both marketers and digital marketers, and students of business or marketing who want a thorough yet practical grounding in digital marketing. Written by two highly experienced digital marketing consultants, the book shows you how to: Draw up an outline digital marketing plan Evaluate and apply digital marketing principles and models Integrate online and offline communications Implement customer-driven digital marketing Reduce costly trial and error Measure and enhance your digital marketing Learn best practices for reaching and engaging your audiences using the key digital marketing platforms like Apple, Facebook, Google and Twitter. This new edition seamlessly integrates the latest changes in social media technology, including expanded coverage of mobile technology, demonstrating how these new ways to reach customers can be integrated into your marketing plans. It also includes new sections on data analytics, clearly demonstrating how marketers can leverage data to their advantage. Offering a highly structured and accessible guide to a critical and far-reaching subject, Digital Marketing Excellence, Fifth Edition, provides a vital reference point for all students and managers involved in marketing strategy and implementation. The House of M saga continues! First, special investigator of human and mutant affairs Ismael Ortega teams up with Lucas Bishop to take down terrorists from the Human Resistance Movement, beginning with a plot to kill hundreds by sabotaging a glamorous movie premiere! And in New X-Men, the Helions go up against a group of New Mutants from the future! Then, watch as the Exiles return to prime Earth to do

battle with Proteus. In House of M: The Day After, the X-Men struggle to pick up the pieces in a world that's changed forever. Collects Mutopia X #1-5, New X-Men #16-19, Exiles #69-71, House of M: The Day After, and Giant-Size Ms. Marvel #1.
This book - written by Jisse Reitsma - is all about plugins. An entire book on this topic? Yes! Just like components and modules, plugins allow you to quickly extend Joomla. It's the most flexible way to change the behavior of Joomla and add cool extras to your website. In this book, you will learn how to write plugins from scratch. Both beginner and guru will find topics to their liking. All plugin types and events are covered. The book also helps with XML and framework calls. It does not stop there: design patterns, autoloaders, PHPUnit, JForm additions are also included. Everything you want to know is covered in the book, making it the reference on developing Joomla plugins. All code can be found on GitHub, making it easy for you to start using what you learn.
Collects Powers Of X #1-6, House Of X #1-6. Face the future — and fear the future — as superstar writer Jonathan Hickman (INFINITY, NEW AVENGERS, FANTASTIC FOUR) changes everything for the X-Men! In HOUSE OF X, Charles Xavier reveals his master plan for mutantkind — one that will bring mutants out of humankind's shadow and into the light once more! Meanwhile, POWERS OF X reveals mutantkind's secret history, changing the way you will look at every X-Men story before and after. But as Xavier sows the seeds of the past, the X-Men's future blossoms into trouble for all of mutantdom. Stories intertwine on an epic scale as Jonathan Hickman reshapes the X-Men's past, present and future!
This book includes detailed description of product configuration management in Magento; new

features implemented within the "Composite Products" story; full developer's guide to internal design implementation; checklists for module and theme developers.

Collects Uncanny X-Men (1981) #225-227, New Mutants (1983) #59-61 And X-Factor (1986) #24-26. The biggest and best adventures of Marvel's mighty mutants — these are the X-Men Milestones! Three teams of mutants. Three tales of tragedy. The event that changed the X-Men's lives forever! Witness the transformation of the carefree, highflying Angel into the dark and brooding iron-winged Archangel as Apocalypse's shadow falls over X-Factor. Relive the tragedy of the New Mutants as their innocence is lost along with the life of a teammate. And watch as the legendary X-Men make the ultimate sacrifice, charging headlong into death itself to protect a world that hates and fears them! This classic tale brought changes so significant and losses so bitter that the aftermath is still felt in the pages of X-Men titles today.

The Web Almanac is an annual research project by the web development community to better understand how the web is built and experienced. Industry experts and a team of peer reviewers and data analysts research the state of the web, one chapter at a time, focused in areas of web page composition, user experience, content publishing, and content delivery. The result is a richly detailed report brimming with insightful analysis written by subject matter experts built on a solid foundation of statistics aggregated over millions of top websites.

Over 80 recipes to help you master using the Yii PHP framework.

The biggest online threat to businesses and consumers today is ransomware, a category of malware that can encrypt your computer files until you pay a ransom to unlock them. With this practical book, you'll learn how easily ransomware infects your system and what steps you can take to stop the attack before it sets foot in the network. Security experts Allan Liska and

Timothy Gallo explain how the success of these attacks has spawned not only several variants of ransomware, but also a litany of ever-changing ways they're delivered to targets. You'll learn pragmatic methods for responding quickly to a ransomware attack, as well as how to protect yourself from becoming infected in the first place. Learn how ransomware enters your system and encrypts your files Understand why ransomware use has grown, especially in recent years Examine the organizations behind ransomware and the victims they target Learn how wannabe hackers use Ransomware as a Service (RaaS) to launch campaigns Understand how ransom is paid—and the pros and cons of paying Use methods to protect your organization's workstations and servers

An epic yarn based on the true story of a great Australian war horse who rode with bravery and valour at Gallipoli, the desert campaigns of Egypt, and Palestine.

Written in an accessible yet practical manner, the "Raspberry Pi Networking Cookbook" is the perfect companion guide for the ARM GNU/Linux box. From the moment you get your hands on your Raspberry Pi you can start to build your understanding with our specially selected collection of recipes.This book is for anybody who wants to learn how they can utilize the Raspberry Pi to its full potential without having to immediately dive into programming. It's full of step-by-step instructions and detailed descriptions in language that is appropriate for computer enthusiasts and experts alike.

A practical book on real-world NGINX deployments to get you up and running quickly. About This Book Be the first to immerse yourself in the NGINX 1.9x web server and explore the plethora of advanced features. Master the skills of load balancing TCP-based applications and implementing HTTP/2. A recipe-based approach book that provides you with up-to-date

information on NGINX, allowing you to implement specific use cases immediately. Who This Book Is For This book is aimed at smaller-to-medium developers, who are just getting started with NGINX. It assumes they already understand the basics of how a web server works and how basic networking works. What You Will Learn Practical, real-world examples and recipes on how to use NGINX Common CMS deployments such as WordPress, Joomla and more NGINX configurations for frameworks such as Ruby on Rails, Django and more Detailed SSL recipes, including HTTP/2 Real world rewrite examples Basic web and TCP load balancing configuration Bandwidth management and connection limiting Detailed NGINX deployment scenarios with Docker Performance tuning and monitoring of your NGINX deployments OpenResty deployment guides Advanced deployments with NGINX Plus features In Detail NGINX Cookbook covers the basics of configuring NGINX as a web server for use with common web frameworks such as WordPress and Ruby on Rails, through to utilization as a reverse proxy. Designed as a go-to reference guide, this book will give you practical answers based on real-world deployments to get you up and running quickly. Recipes have also been provided for multiple SSL configurations, different logging scenarios, practical rewrites, and multiple load balancing scenarios. Advanced topics include covering bandwidth management, Docker container usage, performance tuning, OpenResty, and the NGINX Plus commercial features. By the time you've read this book, you will be able to adapt and use a wide variety of NGINX implementations to solve any problems you have.

The progression of the Internet hasn't slowed down one bit; in fact, it's only just begun. And with capabilities like visitor tracking, geo-targeting and personalized marketing, the business competition on the digital playing field has become more aggressive than ever. The

advancements are rapid; adaptation is vital. And yet, business owners are either too tentative to dive in or want to get started but just don't know where to begin. In the 2nd edition of WSI's Digital Minds, we provide a map (literally!) that's designed to help professionals navigate through the complexities of the digital marketing realm. Fourteen of WSI's thought-leaders explore how online strategies like web design, marketing automation, eCommerce, SEO, reputation management, email marketing and more have been shaped by online consumers and their mobile device du jour! By evolving alongside the growing trends, your brand will be equipped to leave the competition far behind.

'full of wisdom and entertaining anecdotes' The Economist 'fascinating' Financial Times Social Chemistry will utterly transform the way you think about 'networking.' Understanding the contours of your social network can dramatically enhance personal relationships, work life, and even your global impact. Are you an Expansionist, a Broker, or a Convener? The answer matters more than you think. . . . One of 2021's Most Highly Anticipated New Books--Newsweek One of The 20 New Leadership Books--Adam Grant One The Best New Wellness Books Hitting Shelves In January--Shape.com A Next Big Idea Club Nominee _____ Conventional wisdom would have us believe that it is the size of your network that matters: how many people do you know? We're told to mix, mingle, and connect. But social science research suggests otherwise. The quality and structure of our relationships have far greater impact on our personal and professional lives. our relationships with friends, family, co-workers, neighbours, and collaborators are by far our greatest asset. Yet, most people leave them to chance. In this ground-breaking study, Marissa King, Professor of Organizational Behavior at the Yale, argues that there are strategic ways in which we can alter our

relationships for a happier and more fulfilling life. With new understanding, this book can help readers to see how they can harness the power of their networks in their personal relationships, at work, and to create a better world.

This IBM® Redbooks® publication provides a technical overview of the features, functions, and enhancements that are available in IBM i 7.2, including all the available Technology Refresh (TR) levels, from TR1 to TR3. This publication provides a summary and brief explanation of the many capabilities and functions in the operating system. It also describes many of the licensed programs and application development tools that are associated with IBM i. The information that is provided in this book is useful for clients, IBM Business Partners, and IBM service professionals that are involved with planning, supporting, upgrading, and implementing IBM i 7.2 solutions.

Harness the power of Magento 2 – The most recent version of the world's favourite e-Commerce platform for your online store About This Book Set up, configure, and power up your Magento environment from development to production Master the use of Web API to communicate with the Magento system and create custom services Create custom modules from scratch to extend the core functionality of the Magento system Who This Book Is For This book is intended primarily for intermediate to professional-level PHP developers who are interested in Magento development. For backend developers, several topics are covered that will enable you to modify and extend your Magento 2 store. Frontend developers will also find some coverage on how to customize the look of the site in the frontend. What You Will Learn Set up the development and production environment of Magento 2 Understand the new major concepts and conventions used in Magento 2 Build a miniature yet fully-functional module from

scratch to manage your e-commerce platform efficiently Write models and collections to manage and search your entity data Dive into backend development such as creating events, observers, cron jobs, logging, profiling, and messaging features Get to the core of frontend development such as blocks, templates, layouts, and the themes of Magento 2 Use token, session, and Oauth token-based authentication via various flavors of API calls, as well as creating your own APIs Get to grips with testing Magento modules and custom themes, which forms an integral part of development In Detail Magento is one of the most exciting, flexible, and customizable e-commerce systems. It offers you an extensive suite of powerful tools for creating and managing an online store. After years of development, Magento 2 introduces itself with a strong emphasis on modularity, Web API's, automated testing and overall new technology stack platform. The long-awaited Magento 2 release introduces a whole new e-commerce platform to develop online stores. The all new Magento 2 architecture, Web APIs, and a host of other features are equally challenging to master as much as they are exciting to use. This book will ease the learning curve by offering step-by-step guidance on how to extend the core functionality of your Magento 2 store. This book is your one-stop guide to build and customize a quality e-commerce website from the latest version of one of the largest, fastest growing, and most popular e-commerce platforms—Magento 2. We start off with an introduction to the fundamental concepts of Magento to give you a foundation to work from. We then move on to configure the development and basic production environment for Magento. After this, you'll get to grips with the major concepts and conventions that are new to the Magento 2 platform. We then delve deeper to get to the core of automated deployments, persisting data, writing data fixture scripts and applying various backend and frontend modifications. As we

near the end of the book, you will learn to make API calls and write automated tests. Finally, you will be guided through building a full-blown helpdesk module from scratch. By the end of this book, you will have learned a wide range of techniques to extend and customize your Magento 2 store to fit the requirements of your business. Style and approach This book is a mix of theoretical and step-by-step approaches, explained in a conversational and easy-to-follow style. Topics are explained sequentially, giving detailed explanations of the basic and advanced features to get you working on Magento 2.

* This best-selling title has comprehensive discussions about PHP 5, MySQL 5, and how these two popular open source technologies work together to create powerful websites. * Updated to reflect the new features found in MySQL's most significant release to date. Readers are introduced to advanced database features like triggers, stored procedures, and views. They learn how to integrate these new capabilities into their PHP-driven web applications. The book also discusses PHP's new MySQL extension, mysqli, which is required for MySQL versions 4.1 and higher. * Packed with hundreds of practical examples covering all aspects of web development, including forms management, templating, database integration, Web services, security, and session handling.

This book takes a comprehensive look at Magento, a robust and flexible e-commerce platform built on the Zend framework. With more than 750,000 downloads, Magento is the fastest growing open source e-commerce solution. This book walks you through all of the steps necessary to build a fully functional Magento-based web site. It also includes information on managing products, customers, and orders. This book is directed at web site designers and developers, but will also be extremely useful for business owners who have web sites built on

the Magento platform. Introduces you to Magento, the fastest-growing open-source e-commerce platform Demonstrates how to configure and use Magento Covers how to customize Magento and develop extensions for the Magento platform

Thanks to the decreasing cost of prototyping, it's more feasible for professional makers and first-time entrepreneurs to launch a hardware startup. But exactly how do you go about it? This book provides the roadmap and best practices you need for turning a product idea into a full-fledged business. Written by three experts from the field, The Hardware Startup takes you from idea validation to launch, complete with practical strategies for funding, market research, branding, prototyping, manufacturing, and distribution. Two dozen case studies of real-world startups illustrate possible successes and failures at every stage of the process. Validate your idea by learning the needs of potential users Develop branding, marketing, and sales strategies early on Form relationships with the right investment partners Prototype early and often to ensure you're on the right path Understand processes and pitfalls of manufacturing at scale Jumpstart your business with the help of an accelerator Learn strategies for pricing, marketing, and distribution Be aware of the legal issues your new company may face

'A real-life thriller, a page-turner, a deeply shocking dissection of avarice and calculated callousness. We knew some of this story; it turns out we didn't know the half of it. Exhaustively researched and written with grace and gravity, Empire of Pain unpeels a most terrible American scandal. You feel almost guilty for enjoying it so much.' Melanie Reid, The Times The gripping and shocking story of three generations of the Sackler family and their roles in the stories of Valium and

Oxycontin, by the prize-winning, bestselling author of Say Nothing. The Sackler name adorns the walls of many storied institutions – Harvard; the Metropolitan Museum of Art; Oxford; the Louvre. They are one of the richest families in the world, known for their lavish donations in the arts and the sciences. The source of the family fortune was vague, however, until it emerged that the Sacklers were responsible for making and marketing Oxycontin, a blockbuster painkiller that was a catalyst for the opioid crisis-an international epidemic of drug addiction which has killed nearly half a million people. In this masterpiece of narrative reporting and writing, Patrick Radden Keefe exhaustively documents the jaw-dropping and ferociously compelling reality. Empire of Pain is the story of a dynasty: a parable of 21st century greed.

Join Monkey D. Luffy and his swashbuckling crew in their search for the ultimate treasure, One Piece! As a child, Monkey D. Luffy dreamed of becoming King of the Pirates. But his life changed when he accidentally gained the power to stretch like rubber…at the cost of never being able to swim again! Years, later, Luffy sets off in search of the "One Piece," said to be the greatest treasure in the world... All-out war has broken out between the Whitebeard Pirates and the Navy. Whitebeard's crew is said to be the most powerful in the New World, but they'll have their hands full against the Navy Admirals and the remaining Warlords of

the Sea. Meanwhile, can Luffy reach Navy headquarters in time to save his brother Ace?

Designing attractive skins and templates for your MediaWiki site

Big Cats opens with "Charlotte," in which a young girl with a broken pelvis spies on her voluptuous neighbor during a long, hot summer night, setting the tone of irrepressible curiosity and yearning that is evident throughout the collection. In "Get Away from Me, David," a bank manager tries to overcome his haunted past as he deals with the aftermath of a minor earthquake and the body of a customer who died in the lobby. "Big Cats" pits two teenage girls against each other in an escalating catfight at the zoo where they work, culminating in a blowout in front of the lion cage.

A complete guide to successful learning using Moodle.

This book deals with recent developments and applications of environmental monitoring technologies, with emphasis on rapidly progressing optical and biological methods. Written by worldwide experts, this book will be of interest to environmental scientists in academia, research institutes, industry and the government.

Practitioners are increasingly adopting a personalised medicine approach to individually tailored patient care, especially disease diagnosis and treatment with

the use of biomarkers. However, development and implementation of such approaches to chronic disease prevention need further investigation and concerted efforts for proper use in healthcare systems. This book provides high-quality, multidisciplinary knowledge from research in personalised medicine, specifically personalised prevention of chronic disease. It addresses different perspectives of prevention in the field, and is the outcome of a four-year work of the Personalized prevention of Chronic Disease (PRECeDI) Consortium, a multi-disciplinary and multi-professional team of experts. The Consortium jointly agreed to document and address the five aspects or domains of personalised medicine and prevention as individual chapters: Identification of biomarkers for the prevention of chronic disease Evaluation of predictive genomic applications Ethico-legal and policy issues surrounding personalised medicine Roles and responsibilities of stakeholders in informing healthy individuals on their genome: a sociotechnical analysis Identification of organisational models for the provision of predictive genomic applications The book focuses on the Consortium's recommendations that are derived from each of these domains based on up-to-date evidence and research that the authors write, follow, and systematically organise and report. Personalisation of health care is, eventually, a driver of innovation in research and healthcare systems. With this SpringerBrief on

Personalised Health Care: Fostering Precision Medicine Advancements for Gaining Population Health Impact, the Consortium provides further evidence of the clinical validity and utility of personalised medicine with special emphasis on the prevention of chronic diseases. The book is a useful resource for policy makers, industry and healthcare professionals, scientists, technology-sector professionals, investors, citizens, and private companies that need proper advice to realise the potential of personalised medicine.

The target audience for this book are experienced PHP developers wanting to learn about the Magento platform. The book series has three man goals: Help prepare for the Magento Certified Developer Exam (MCD) To be used as a reference for best practices and Magento architecture Give solutions to specific problems in a "developer cookbook" style The book content follows the Magento Certification Study Group Moderator Kit published by Magento. It takes the bare bone exercises and solutions provided by the Study Group Kit and provides insight into the core architecture by researching how a solution may be approached. Then it discusses the example exercise solutions provided with this book. Along the way, many aspects of the Magento architecture are uncovered, thus providing the background knowledge and mindset required to pass the MCD exam. Almost as a side effect readers will find they become more efficient and

effective as Magento developers. This first book in the series focuses on the exercises from the Basics and Request Flow section of the Study Group Kit. It covers the following topics: Class name resolution How and why class rewrites work Application Area Emulation The Request Flow Process The Front Controller Database Based Request Rewrites Configuration Based Request Rewrites Action Controller Instantiation The Action Controller Dispatch Process Route Configuration Action Controller Rewrites Action Controller Flags The Event Dispatch Process and Observer Configuration The Configuration XML Loading and Merging Process Setting, Reading and Saving Configuration Values The Magento Application Dispatch Process The Store View Selection Process Approaches for Multi-Website Setups The Customer Session beforeAuthUrl and afterAuthUrl Properties Email Template Placeholders and Variables Custom Email Template Variables

A practical guide to developing, administering, and scaling content management solutions in your organization for supporting digital transformation using Pimcore Key Features Kick-start your CMS career by preparing for Pimcore developer certifications Create custom websites with a rich digital experience for your business users with the help of step-by-step examples Get to grips with Pimcore's enterprise features for product management and data management

Book Description Used by over eighty thousand companies worldwide, Pimcore is the leading open source enterprise-level content management system (CMS) solution. It is an impressive alternative to conventional CMSes and is ideal for creating e-commerce and complex enterprise websites. This book helps developers working with standard CMSes such as WordPress and Drupal to use their knowledge of CMSes to learn Pimcore CMS in a practical way. You'll start by learning what Pimcore is and explore its various services such as PIM, MDM, and DAM. The book then shows you various techniques for developing custom websites in Pimcore based on the scale of your organization. You'll learn how to use Pimcore to improve the digital transformation of a company by implementing enterprise Pimcore features. As you advance, you'll discover Pimcore's capabilities and features that make it a faster and more secure alternative to traditional CMSes. As well as demonstrating practical use cases, Modernizing Enterprise CMS Using Pimcore can help you understand the benefits of using Pimcore as a CMS solution, sharing best practices and proven techniques for designing professional Pimcore sites. By the end of this book, you'll be a trained Pimcore developer, able to create complex websites, and be well-versed in Pimcore's enterprise features such as MDM, PIM, and DAM. What you will learn Create, edit, and manage Pimcore documents for your web pages Manage web

assets in Pimcore using the digital asset management (DAM) feature Discover how to create layouts, templates, and custom widgets for your web pages Administer third-party add-ons for your Pimcore site using the admin UI Discover practices to use Pimcore as a product information management (PIM) system Explore Pimcore's master data management (MDM) for enterprise CMS development Build reusable website components and save time using effective tips and tricks Who this book is for This book is for web developers and CMS professionals looking for an alternative to WordPress and traditional CMS. Enterprise application developers looking for enterprise solutions for digital transformation will find this book useful. Beginner-level knowledge of PHP, HTML, and CSS is needed to understand the code examples used in the book. 'An enthralling account of a pivotal moment in modern history. . . replete with startling revelations about the deception and mutual suspicion that brought the US and Soviet Union to the brink of Armageddon in October 1962' Martin Chilton, Independent The definitive new history of the Cuban Missile Crisis from the author of Chernobyl: History of a Tragedy, winner of the Baillie Gifford Prize For more than four weeks in the autumn of 1962 the world teetered. The consequences of a misplaced step during the Cuban Missile Crisis could not have been more grave. Ash and cinder, famine and fallout; nuclear war between

the two most-powerful nations on Earth. In Nuclear Folly, award-winning historian Serhii Plokhy tells the riveting story of those weeks, tracing the tortuous decision-making and calculated brinkmanship of John F. Kennedy, Nikita Khrushchev and Fidel Castro, and of their advisors and commanders on the ground. More often than not, Plokhy argues, the Americans and Soviets simply misread each other, operating under mutual distrust, second-guesses and false information. Despite all of this, nuclear disaster was avoided thanks to one very human reason: fear. Drawing on an impressive array of primary sources, including recently declassified KGB files, Plokhy masterfully illustrates the drama of those tense days. Authoritative, fast-paced and unforgettable, this is the definitive new account of the Cold War's most perilous moment.

Creative ways to build powerful and effective online courses.

Transform your WordPress website into a fully-featured e-commerce store with the power of WooCommerce About This Book Offers do-it-yourself e-commerce solution using WordPress and WooCommerce Discover the new Onboarding wizard that makes complex processes user-friendly Manage your online store and expand its functions using plugins Who This Book Is For This book is suitable for everybody running their own WordPress website, such as small business owners and marketers. It has been written for users, not for

programmers, who want to add e-commerce functionality to their existing WordPress website. The book will also appeal to Web design agencies working with WordPress and looking for ways to improve their services for clients working with WordPress. What You Will Learn Use WooCommerce settings to set up the behavior of the online store Get familiar with the downloadable and variable products Set up shipping and payment methods Use discount coupons for marketing purposes Choose the right WooCommerce theme for your online store Customize your website using the Storefront theme as a base Handle orders, payments, and emails on a daily basis with ease Work with WooCommerce reporting possibilities Expanding your online store with the functionalities offered by WooCommerce In Detail Building an online store is often considered to be a difficult, complex task. Using the combination of WordPress and the WooCommerce plugin, this is no longer the case. WooCommerce is the most popular e-commerce platform for WordPress and is being rapidly developed by WooThemes. It provides a strong e-commerce solution to set up your own online store in just a couple of hours. This easy and practical book will help you make the most of WooCommerce to be able to set up and run your online store yourself. Installing WooCommerce is an easy task, but this book will explain in detail all the possible settings. After that you'll be adding products, different

payment methods, and shipping solutions to your store. You will then customize your store by adding themes to change the look and feel. Once your store is running, you'll learn how to use discount coupons, process your orders, look at reports, and even expand the functionality further with additional plugins. By the end of the book, you will learn everything you need to add a fully functional online store to you WordPress website and start running an online business. Style and approach This book is a practical, step-by-step guide that will help you manage your online store easily and efficiently, and expand its functions using the WooCommerce plug-in

'eMarketing eXcellence' offers an exciting new approach to help you build a customer-driven e-business. As the core text for the CIM's E-marketing award, the book offers a highly structured and accessible guide to a critical subject, providing a useful reference point for all students and managers involved in marketing strategy and implementation. A practical guide to creating and executing e-marketing plans, this book combines established approaches to marketing planning with the creative use of new e-models and e-tools. It is designed to support both marketers who are integrating e-marketing into their existing marketing and communications strategies and experienced e-marketers looking to optimise their e-marketing. The book shows how to: · Draw up an

outline e-marketing plan · Evaluate and apply e-marketing principles & models · Integrate online and offline communications · Implement customer-driven e-marketing · Reduce costly trial and error · Measure and enhance your e-marketing · Drive your e-business forward As the core text for the CIM's new professional E-marketing Award, it provides comprehensive, critical coverage of the key areas of e-marketing planning for marketing professionals. Established marketing concepts such as customer relationship management, the marketing mix and the widely adopted SOSTAC® planning system, are re-examined in the new media context - and new approaches are defined, including business models, traffic building and web site design.

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